



The IMC FACULTY'S AWARD

goes to a student who has demonstrated intellectual leadership and has made a significant contribution to the community of the IMC graduate program.

Robert Slack

Robert brings a curious mind and unique point of view to the IMC program. In classes, he is deeply contemplative and makes outstanding connections between concepts, thus taking class discussions to fascinating places. With high academic achievement, his research, presentation skills, and written work are exemplary. In case analyses, he so perfectly explains, applies, and synthesizes all of the concepts at play in the decision. Robert continually challenges himself in and out of the classroom. Despite handling serious health challenges during his time at Emerson, he also works for a technology retailer, and enthusiastically supports IMC activities. He shares news with his peers about events that appeal to creative and curious marketers, like sand castle contests and cranberry festivals - even clever campaigns for baby carrots. As a cheerful informal ambassador for the IMC program, he recruited a client for the Capstone class. His optimism and curiosity have endeared him to the faculty, who strongly support this nomination for the IMC Faculty's Award.

Congratulations Robert!

14 May 2012

[Handwritten signatures and notes:]
D.J.
Cathy Watson
Seanni Youn
Justin Zeb
du Ann Rab